

Engaging Men from Multicultural Communities

Sarmed Yassin
Multicultural Development Officer

Joel Board
Community Safety Officer

Multiculturalism in Greater Shepparton

- 15% of residents born overseas
- 30% have at least one parent that was born overseas
- Over 60 different languages are spoken

We have over 2000 community members that either do not speak English at all, or at a level they would consider well.

Challenges with engaging Multicultural Communities

System navigation

Trauma

Technologically illiterate

Time

Language

Literacy and numeracy

Cultural norms

Hidden gems found in Multicultural communities

Multi-skilled

Leadership

Talented

Resilient

Tertiary Education

Multi-lingual

Knowing **weather you're** audience understands



Hello our names are Sarmed and Joel, thank you for this opportunity to speak to you today about engaging with men from multicultural backgrounds.

Malayalam
മലയാളത്തിൽ നിന്നുള്ള ഫേരുകൾ സാർമഡ്, ജോയൽ, മൾട്ടി കൾച്ചറൽ
Hello our names are Sarmed and Joel, thank you for this opportunity to speak to you today about interacting with
men from multicultural backgrounds. **Arabic**
مرحباً ، أسماؤنا هما سارمد وجويل ، شكرًا لك على هذه الفرصة لأتحدث إليكم اليوم حول التواصل مع رجال
من خلفيات متعددة الثقافات

Malayalam
Hello our names are Sarmed and Joel. Thank you for this opportunity to talk to you today about connecting with men from multicultural backgrounds.

Sundanese
Excuse the name of our armed and Joel, thank you for this opportunity to speak to you today about doing and men from different cultures multicultural.

Arabic
Sampurasun nami kami Sarmed sareng Joel, hatur nuhun pikeun kasempetan ieu nyarios ka anjeun ayeuna ngeunaan ngalakonan sareng lalaki ti latar budaya multikultural.

Sudanese



Challenges with engaging Men

Stereotypes

Resistance

Lack of Connection

Communication

Respectful

Transparent

Meaningful

In Plain English

or

TRANSLATED/INTERPRETED



Engagement

Informed by need
If possible co-designed with community

Clear Purpose

Genuine



Closing Tips

Clear purpose

Get to know your Community

Strengthen Relationships

Respect, Respect, Respect